

# Afolabi jeremiah Boluwatife

+2348169245211   jeremiah.afolab@gmail.com   LinkedIn   Portfolio

**Profile Summary**   Creative and results-focused Graphic Designer with 5 years of experience delivering visually compelling content that drives measurable engagement and brand growth. Boosted online interaction rates by up to 60% through strategic storytelling and consistent branding.

- Skills Summary**
- Tools:** Adobe Photoshop, Illustrator, InDesign, Canva, Google Workspace
  - Technical Skills:** Logo & Brand Identity, Print & Packaging, Layout Design, Photo editing
  - Soft Skills:** Excellent Communication, Attention to detail, Problem-solving, Presentation skills

- Work Experience**
- PlungeSmile Foundation**   Aug 2024 - Present

Graphic Designer (Remote)

  - Branded a major foundation event, including invitations, backdrops, and merchandise, leading to a 60% increase in event attendance.
  - Developed visual storytelling assets that highlighted beneficiary success stories, used in fundraising campaigns that generated ₦500,000+ in donations.
  - Crafted social impact materials including flyers, posters, banners, and brochures that amplified community outreach and awareness campaigns, driving local participation up by 30%.
  - Streamlined the design workflow by introducing templates, reducing project delivery time by 35%.
  - Refined the organization’s visual identity by updating typography, color schemes, and layouts to reflect a more modern, trustworthy brand image.
- 360branding**   Apr 2022 - Feb 2024

Graphic Designer (Remote)   Lagos

  - Delivered consistent brand-aligned visual contents, resulting in a 60% increase in social media engagement within six months.
  - Designed and implemented a reusable template system that cut production time by 40%
  - Contributed to a packaging redesign that increased in-store product visibility and boosted customer recall.
- Troves & Trendy Fashion**   Aug 2019 - Jun 2021

Graphic Designer

  - Crafted visually compelling promotional banners that captured the brand’s modern Afrocentric identity, resulting in a 40% increase in social media interaction.
  - Created teaser posts and countdown graphics that led to quicker sell outs during new drop cycles.
  - Designed weekly carousel ads for Instagram campaigns

- Certifications**
- Graphic Design & Data Processing**  
Davtej Institute

**Graphic Design & Printing**  
University of Benin

**Fundamentals of Digital Marketing**  
Google

Education	University Of benin, Edo State B.Sc. Agriculture	Sep 2016 - Mar 2023
Volunteering	Peak Photon Graphic Designer (Remote) <ul style="list-style-type: none"><li>Created campaign posters for events, that helped attract over 15 volunteers.</li><li>Supported team with signage and T-shirt mockups for awareness days.</li></ul>	Oct 2024 - Dec 2024 Port Harcourt